

Doctor Mark Zuckerberg

I love this place.

Thank you all for coming out in the rain
The pouring rain we're going to make this
worth it for you

President Faust, Board of Overseers, faculty,
alumni, friends, proud parents, members of
the ad board, and graduates of the greatest
university in the world,

I'm honored to be with you today because,
let's face it, you accomplished something
I never could.

If I get through this speech, it'll be the
first time I actually finish something at
Harvard.

Class of 2017, congratulations!

I'm an unlikely speaker, not just because
I dropped out, but because we're technically
in the same generation.

We walked this yard less than a decade apart,

studied the same ideas and slept through the same Ec10 lectures.

We may have taken different paths to get here, especially if you came all the way from the Quad, but today I want to share what I've learned about our generation and the world we're building together.

But first, the last couple of days have brought back a lot of good memories.

How many of you remember exactly what you were doing when you got that email telling you that you got into Harvard?

I was playing Civilization and I ran downstairs, got my dad, and for some reason, his reaction was to video me opening the email.

That could have been a really sad video.

I swear getting into Harvard is still the thing my parents are most proud of me for.

What about

your first lecture at Harvard?

Mine was Computer Science 121 with the incredible

Harry Lewis.

I was late so I threw on a t-shirt and didn't

realize until afterwards it was inside out and backwards with my tag sticking out the front.

I couldn't figure out why no one would talk to me -- except one guy, KX Jin, he just went with it.

We ended up doing our problem sets together, and now he runs a big part of Facebook. And that, Class of 2017, is why you should be nice to people.

But my best memory from Harvard was meeting
Priscilla.

I had just launched this prank website Facemash, and the ad board wanted to "see me". Everyone thought I was going to get kicked out.

My parents came to help me pack. My friends threw me a going away party. As luck would have it, Priscilla was at that party with her friend. We met in line for the bathroom in the Pfoho Belltower, and in what must be one of the

all time romantic lines, I said: "I'm going to get kicked out in three days, so we need to go on a date quickly."

Actually, any of you graduating can use that line.

I didn't end up getting kicked out -- I did that to myself.

Priscilla and I started dating.

And, you know, that movie made it seem like Facemash was so important to creating Facebook.

MrAiden.ir
It wasn't.

But without Facemash I wouldn't have met Priscilla,

and she's the most important person in my life, so you could say it was the most important thing I built in my time here.

We've all started lifelong friendships here, and some of us even families.

That's why I'm so grateful to this place.

Thanks, Harvard.

Today I want to talk about purpose.

But I'm not here to give you the standard

commencement about finding your purpose.

We're millennials.

We'll try to do that instinctively.

Instead, I'm here to tell you finding your purpose isn't enough.

The challenge for our generation is creating a world where everyone has a sense of purpose.

One of my favorite stories is when John F Kennedy visited the NASA space center, he saw a janitor carrying a broom and he walked over and asked what he was doing.

The janitor responded: "Mr. President, I'm helping put a man on the moon".

Purpose is that sense that we are part of something bigger than ourselves, that we are needed, that we have something better ahead to work for.

Purpose is what creates true happiness.

You're graduating at a time when this is especially important.

When our parents graduated, purpose reliably came from your job, your church, your community.

But today, technology and automation are
eliminating
many jobs.

Membership in communities is declining.
Many people feel disconnected and depressed,
and are trying to fill a void.

As I've traveled around, I've sat with children
in juvenile detention and opioid addicts,
who told me their lives could have turned
out differently if they just had something
to do, an after school program or somewhere
to go.

I've met factory workers who know their old
jobs aren't coming back and are trying to
find their place.

To keep our society moving forward, we have
a generational challenge -- to not only create
new jobs, but create a renewed sense of
purpose.

I remember the night I launched Facebook from
my little dorm in Kirkland House.

I went to Noch's with my friend KX.

I remember telling him I was excited to connect
the Harvard community, but one day someone

would connect the whole world.
The thing is, it never even occurred to me
that someone might be us.
We were just college kids.
We didn't know anything about that.
There were all these big technology companies
with resources.
I just assumed one of them would do it.
But this idea was so clear to us -- that all
people want to connect.
So we just kept moving forward, day by day.
I know a lot of you will have your own stories
just like this.
A change in the world that seems so clear
you're sure someone else will do it.
But they won't.
You will.
But it's not enough to have purpose yourself.
You have to create a sense of purpose for
others.
I found that out the hard way.
You see, my hope was never to build a
company,
but to make an impact.

And as all these people started joining us,
I just assumed that's what they cared about
too, so I never explained what I hoped we'd
build.

A couple years in, some big companies wanted
to buy us.

I didn't want to sell.

I wanted to see if we could connect more
people.

We were building the first News Feed, and
I thought if we could just launch this, it
could change how we learn about the world.

Nearly everyone else wanted to sell.

Without a sense of higher purpose, this was
the startup dream come true.

It tore our company apart.

After one tense argument, an advisor told
me if I didn't agree to sell, I would regret
the decision for the rest of my life.

Relationships were so frayed that within a
year or so every single person on the
management
team was gone.

That was my hardest time leading Facebook.

I believed in what we were doing, but I felt alone.

And worse, it was my fault.

I wondered if I was just wrong, an imposter, a 22 year-old kid who had no idea how the world worked.

Now, years later, I understand that **is** how things work with no sense of higher purpose.

It's up to us to create it so we can all keep moving forward together.

Today I want to talk about three ways to create a world where everyone has a sense of purpose: by taking on big meaningful projects together, by redefining equality so everyone has the freedom to pursue purpose, and by building community across the world.

First, let's take on big meaningful projects. Our generation will have to deal with tens of millions of jobs replaced by automation like self-driving cars and trucks.

But we have the potential to do so much more together.

Every generation has its defining works. More than 300,000 people worked to put a man

on the moon \ '96 including that janitor.
Millions of volunteers immunized children
around the world against polio.
Millions of more people built the Hoover dam
and other great projects.

These projects didn't just provide purpose
for the people doing those jobs, they gave
our whole country a sense of pride that we
could do great things.

Now it's our turn to do great things.
I know, you're probably thinking: I don't
know how to build a dam, or get a million
people involved in anything.

But let me tell you a secret: no one does
when they begin.

Ideas don't come out fully formed.
They only become clear as you work on them.
You just have to get started.

If I had to understand everything about
connecting
people before I began, I never would have
started Facebook.

Movies and pop culture get this all wrong.

The idea of a single eureka moment is a
dangerous
lie.

It makes us feel inadequate since we haven't
had ours.

It prevents people with seeds of good ideas
from getting started.

Oh, you know what else movies get wrong
about
innovation?

No one writes math formulas on glass.

That's not a thing.

It's good to be idealistic.

But be prepared to be misunderstood.

Anyone working on a big vision will get called
crazy, even if you end up right.

Anyone working on a complex problem will get
blamed for not fully understanding the
challenge,

even though it's impossible to know everything
upfront.

Anyone taking initiative will get criticized
for moving too fast, because there's always
someone who wants to slow you down.

In our society, we often don't do big things
because we're so afraid of making mistakes
that we ignore all the things wrong today
if we do nothing.

The reality is, anything we do will have issues
in the future.

But that can't keep us from starting.

So what are we waiting for?

It's time for our generation-defining public
works.

How about stopping climate change before we
destroy the planet and getting millions of
people involved manufacturing and installing
solar panels?

How about curing all diseases and asking
volunteers

to track their health data and share their
genomes?

Today we spend 50x more treating people who
are sick than we spend finding cures so people
don't get sick in the first place.

That makes no sense.

We can fix this.

How about modernizing democracy so everyone can vote online, and personalizing education so everyone can learn?

These achievements are within our reach. Let's do them all in a way that gives everyone in our society a role.

Let's do big things, not only to create progress, but to create purpose.

So taking on big meaningful projects is the first thing we can do to create a world where everyone has a sense of purpose.

The second is redefining equality to give everyone the freedom they need to pursue purpose.

Many of our parents had stable jobs throughout their careers.

Now we're all entrepreneurial, whether we're starting projects or finding our role.

And that's great.

Our culture of entrepreneurship is how we create so much progress.

Now, an entrepreneurial culture thrives when it's easy to try lots of new ideas.

Facebook wasn't the first thing I built.
I also built games, chat systems, study tools
and music players.

I'm not alone.

JK Rowling got rejected 12 times before
publishing
Harry Potter.

Even Beyonce had to make hundreds of songs
to get Halo.

The greatest successes come from having the
freedom to fail.

But today, we have a level of wealth inequality
that hurts everyone.

When you don't have the freedom to take your
idea and turn it into a historic enterprise,
we all lose.

Right now our society is way over-indexed
on rewarding success and we don't do nearly
enough to make it easy for everyone to take
lots of shots.

Let's face it.

There is something wrong with our system
when

I can leave here and make billions of dollars

in 10 years while millions of students can't afford to pay off their loans, let alone start a business.

Look, I know a lot of entrepreneurs, and I don't know a single person who gave up on starting a business because they might not make enough money.

But I know lots of people who haven't pursued dreams because they didn't have a cushion to fall back on if they failed.

We all know we don't succeed just by having a good idea or working hard.

We succeed by being lucky too.

If I had to support my family growing up instead of having time to code, if I didn't know I'd be fine if Facebook didn't work out, I wouldn't be standing here today.

If we're honest, we all know how much luck we've had.

Every generation expands its definition of equality.

Previous generations fought for the vote and civil rights.

They had the New Deal and Great Society.
Now it's our time to define a new social
contract
for our generation.

We should have a society that measures
progress
not just by economic metrics like GDP, but
by how many of us have a role we find
meaningful.

We should explore ideas like universal basic
income to give everyone a cushion to try new
things.

We\'re going to change jobs many times,
so we need affordable childcare to get to
work and healthcare that aren't tied to one
company.

We're all going to make mistakes, so we need
a society that focuses less on locking us
up or stigmatizing us.

And as technology keeps changing, we need
to focus more on continuous education
throughout
our lives.

And yes, giving everyone the freedom to
pursue
purpose isn't free.

People like me should pay for it.
Many of you will do well and you should too.
That's why Priscilla and I started the Chan
Zuckerberg Initiative and committed our
wealth
to promoting equal opportunity.

These are the values of our generation.
It was never a question of if we were going
to do this.

The only question was when.
Millennials are already one of the most
charitable
generations in history.

In one year, three of four US millennials
made a donation and seven out of ten raised
money for charity.

But it's not just about money.

You can also give time.

I promise you, if you take an hour or two
a week -- that's all it takes to give someone
a hand, to help them reach their potential.

Maybe you think that's too much time.

I used to.

When Priscilla graduated from Harvard she became a teacher, and before she'd do education

work with me, she told me I needed to teach a class.

I complained: "Well, I'm kind of busy.

I'm running this company."

But she insisted, so I taught a middle school program on entrepreneurship at the local Boys and Girls Club.

I taught them lessons on product development and marketing, and they taught me what it's like feeling targeted for your race and having a family member in prison.

I shared stories from my time in school, and they shared their hope of one day going to college too.

For five years now, I've been having dinner with those kids every month.

One of them threw me and Priscilla our first baby shower.

And next year they're going to college.

Every one of them.

First in their families.

We can all make time to give someone a hand.

Let's give everyone the freedom to pursue
their purpose -- not only because it's the
right thing to do, but because when more
people

can turn their dreams into something great,
we're all better for it.

Purpose doesn't only come from work.

The third way we can create a sense of purpose
for everyone is by building community.

And when our generation says "everyone", we
mean everyone in the world.

Quick show of hands: how many of you are
from

another country?

Now, how many of you are friends with one
of these folks?

Now we're talking.

We have grown up connected.\

In a survey asking millennials around the
world what defines our identity, the most
popular answer wasn't nationality, religion

or ethnicity, it was "citizen of the world".

That's a big deal.

Every generation expands the circle of people we consider "one of us".

For us, it now encompasses the entire world. We understand the great arc of human history bends towards people coming together in ever greater numbers -- from tribes to cities to nations -- to achieve things we couldn't on our own.

We get that our greatest opportunities are now global -- we can be the generation that ends poverty, that ends disease.

We get that our greatest challenges need global responses too -- no country can fight climate change alone or prevent pandemics.

Progress now requires coming together not just as cities or nations, but also as a global community.

But we live in an unstable time.

There are people left behind by globalization across the world.

It's hard to care about people in other places if we don't feel good about our lives here

at home.

There's pressure to turn inwards.

This is the struggle of our time.

The forces of freedom, openness and global
community against the forces of
authoritarianism,
isolationism and nationalism.

Forces for the flow of knowledge, trade and
immigration against those who would slow
them
down.

This is not a battle of nations, it's a battle
of ideas.

There are people in every country for global
connection and good people against it.
This isn't going to be decided at the UN either.
It's going to happen at the local level, when
enough of us feel a sense of purpose and
stability
in our own lives that we can open up and start
caring about everyone.

The best way to do that is to start building
local communities right now.

We all get meaning from our communities.

Whether our communities are houses or sports teams, churches or music groups, they give us that sense we are part of something bigger, that we are not alone; they give us the strength to expand our horizons.

That's why it's so striking that for decades, membership in all kinds of groups has declined as much as one-quarter.

That's a lot of people who now need to find purpose somewhere else.

But I know we can rebuild our communities and start new ones because many of you already are.

I met Agnes Igoye, who's graduating today. Where are you, Agnes?

She spent her childhood navigating conflict zones in Uganda, and now she trains thousands of law enforcement officers to keep communities safe.

I met Kayla Oakley and Niha Jain, graduating today, too. Stand up.

Kayla and Niha started a non-profit that
connects
people suffering from illnesses with people
in their communities willing to help.
I met David Razu Aznar, graduating from the
Kennedy School today.

David, stand up.
He's a former city councilor who successfully
led the battle to make Mexico City the first
Latin American city to pass marriage equality
-- even before San Francisco.

This is my story too.
A student in a dorm room, connecting one
community
at a time, and keeping at it until one day
we connect the whole world.

Change starts local.
Even global changes start small -- with people
like us.

In our generation, the struggle of whether
we connect more, whether we achieve our
biggest
opportunities, comes down to this -- your
ability to build communities and create a

world where every single person has a sense of purpose.

Class of 2017, you are graduating into a world that needs purpose.

It's up to you to create it.

Now, you may be thinking: can I really do this?

Remember when I told you about that class I taught at the Boys and Girls Club?

One day after class I was talking to them about college, and one of my top students raised his hand and said he wasn't sure he could go because he's undocumented.

He didn't know if they'd let him in.

Last year I took him out to breakfast for his birthday.

I wanted to get him a present, so I asked him and he started talking about students he saw struggling and said "You know, I'd really just like a book on social justice."

I was blown away.

Here's a young guy who has every reason to be cynical.

He didn't know if the country he calls home

-- the only one he's known -- would deny him
his dream of going to college.

But he wasn't feeling sorry for himself.

He wasn't even thinking of himself.

He has a greater sense of purpose, and he's
going to bring people along with him.

It says something about our current situation
that I can't even say his name because I don't
want to put him at risk.

But if a high school senior who doesn't know
what the future holds can do his part to move
the world forward, then we owe it to the world
to do our part too.

Before you walk out those gates one last time,
as we sit in front of Memorial Church, I am
reminded of a prayer, Mi Shebeirach, that
I say whenever I face a challenge, that I
sing to my daughter thinking about her future
when I tuck her into bed.

It goes:

"May the source of strength, who blessed the
ones before us, help us *find the courage*
to make our lives a blessing."

I hope you find the courage to make your life

a blessing.
Congratulations, Class of '17!
Good luck out there.

MrAiden.ir